

NEW YORK UNIVERSITY
A private university in the public service

Office of Legal Counsel

ELMER HOLMES BOBST LIBRARY
70 WASHINGTON SQUARE SOUTH
NEW YORK, N.Y. 10012-1091

FAX NO. (212) 995-3048

WRITER'S DIRECT DIAL NUMBER

(212) 998-2239

November 13, 1995

Mr. Joseph Bonuso
127 MacDougal Street
New York, New York 10012

Dear Mr. Bonuso:

It has been brought to my attention that you are circulating literature (enclosed) which describes something called "The Solomon Project" as an undertaking of "NYULAW Artificial Intelligence Research". You have not been authorized by New York University to use the name "NYU" or "NYULAW" for this or any other purpose and must immediately cease all such usage.

Please be advised that the use of the University's name or the name of any school of the University constitutes a serious violation of several laws. First, the University owns the trademark "NYU" and unauthorized use of a trademark constitutes infringement under both Federal law (15 U.S.C. §1125) and New York State law (General Business Law §368-d). Second, Section 133 of the General Business Law of the State of New York prohibits the use of a corporate or trade name for any purpose which may mislead the public as to the identity of such corporation or as to the connection of such corporation with any other corporation. Third, Section 135 of the General Business Law of the State of New York prohibits the use of the name of a charitable organization or a name "so nearly resembling it as to be calculated to deceive the public". Violation of either Section 133 or 135 of the General Business Law constitutes a misdemeanor.

Please immediately cease your unauthorized use of the name "NYULAW" for all purposes and remove such name from all literature and other materials relating to your activities and organization. I ask that you send to me within two weeks of the date of this letter a written assurance that you will comply with the foregoing demands and that, in the future, you will conduct

your activities under a name which bears no resemblance to the name of the University or any of its schools or programs.

Any further action on the part of the University will depend upon the nature and promptness of your response.

Very truly yours,

A handwritten signature in black ink, appearing to read "Kathy Schulz", with a long horizontal flourish extending to the right.

Kathy L. Schulz
Associate General Counsel