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Pranks for everything

May I say it's a weirder April Fools than usual when Joey Skaggs is not hoaxing and *everyone else*, apparently, is. It was a [bumper crop if not a banner year](#) for techish pranks, as Computerworld noted, with some observers disgusted by the ubiquity of the jokes, others disgusted by [excess topicality](#), and still others, well, just [generally disgusted](#).

The legendary Mr. Skaggs, on the other hand, knows that if you want to draw a crowd, it's smart to go where the people are already gathering. And so Sunday, in addition to his usual parade through the streets of New York -- and do tell me if you've ever attended that spectacular, won't you? -- he launched [pranks.com](#), which will (one hopes) bring us plenty of his insight into culture jamming, media critique, and general reality subversion. (And mayhem. Skaggs on the joy of mayhem is a thing of beauty.) If you think pranks are something pulled by Nigerian scamsters or passed around as endless e-mail forwards, you're in for an eye-opening experience.

Posted at 09:01 AM/ET, 2007.04.02 in Geek-American culture | [Permalink](#)

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